

## ABSTRACT

A method for customizing a prepaid service in a telecommunications system is presented. The method includes maintaining subscriber information on at least one prepaid subscriber, defining at least two different prepaid profiles, each prepaid profile defining at least one attribute for the prepaid service, the attribute indicating how the prepaid service is to be provided; associating the prepaid subscriber's subscriber information with one of the at least two different prepaid profiles, and providing the prepaid service to the prepaid subscriber as indicated by the attribute defined in the one prepaid profile associated with the prepaid subscriber's information. In other embodiments, there are provided a telecommunication system offering prepaid subscription services and a network element in a telecommunication system.